

FOR RELEASE:

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CENTER FOR HEARING AND COMMUNICATION CELEBRATES 100 YEARS
Offers 100 Days of Free Hearing Screenings

The Center for Hearing and Communication (new name for the League for the Hard of Hearing) is celebrating 100 years of leadership and innovation in hearing healthcare. Founded in 1910, this not-for-profit organization is renowned for its clinical expertise and innovative therapies for people of all ages with hearing loss. It is also regarded as a global leader in promoting healthy hearing practices and educating the public about noise and the impact noise has on hearing.

To commemorate this historic milestone, the Center for Hearing and Communication (CHC) is offering New Yorkers ***100 Days of Free Hearing Screenings***. CHC has designated 100 days between now and December 31st when New Yorkers will have the opportunity to get free hearing screenings conducted by a licensed audiologist. The screenings will take place at CHC's office at 50 Broadway and aboard its Mobile Hearing Test Unit at various locations throughout New York City. To schedule your free hearing screening or learn more, visit www.chchearing.org. Screenings on the Mobile Unit are made possible by the generous support of individuals, foundations and corporations. Organizations and individuals interested in underwriting a public screening should visit the website or call (917) 305-7842.

Executive Director Laurie Hanin says, "We're thrilled to offer ***100 Days of Free Hearing Screenings*** as a public service for the City of New York. An estimated 2 million New Yorkers have hearing loss, and we encourage them to get a hearing screening if they haven't done so already. Left untreated, hearing loss can lead to isolation, withdrawal from social interactions and, in some cases, depression. Statistics show that people with hearing loss wait on average 7 years before seeking help. By offering ***100 Days of Free Hearing Screenings*** we hope New Yorkers will be inspired to seek help much sooner."

In addition to the free hearing screenings, CHC will be celebrating its centennial with high-profile events throughout the year including Comedy Night (April 21st) and International Noise Awareness Day (April 28th). The celebration will culminate with a Centennial Gala at 583 Park Avenue on October 18th. For more event information visit www.chchearing.org.

The Center for Hearing and Communication (new name for the League for the Hard of Hearing) is a not-for-profit organization whose mission is to improve the quality of life for infants, children and adults with all degrees of hearing loss. Established in 1910, CHC accomplishes its mission by providing hearing rehabilitation and human services for people who are hard of hearing or deaf, and their families, regardless of age, ability to pay, or mode of communication, and by striving to empower consumers to achieve their potential.

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