# "CHC has been with me every step of the way, at every major life transition I've had. I would not be where I am today without CHC."



2023 IMPACT REPORT JULY 1, 2022 - JUNE 30, 2023

Connect to Life<sup>®</sup>

# Letter from the President



Heather Bogdanoff Baker, Ph.D. President, Board of Directors Center for Hearing and Communication

The hearing health industry in fiscal year 2023 continued to undergo profound changes driven by advancements in healthcare delivery and the introduction of groundbreaking technology.

At CHC, we welcomed these opportunities with foresight and an unwavering commitment to our core value of clientcentered care.

The following are the key accomplishments that reaffirm CHC's enduring leadership.

### **Clinical Services**

CHC is leading the way in assessing new treatment options for people with hearing loss. In a partnership with Gallaudet University, CHC is studying the impact of auditory and cognitive training on older adults with cochlear implants.

In response to the national mental health crisis, CHC's counselors are seeing record numbers of clients for psychotherapy.

There has also been strong interest in our support groups, including one launched last year for performing artists with hearing loss.

Children's services saw the return of in-person social gatherings, workshops, and after-school and summer programming, as well as expanded clinical offerings, including APD management and schoolbased Teacher of the Deaf and Hard of Hearing services.

### Technology

With telehealth now comprising 27% of CHC's total visits, CHC is truly meeting clients where they are. The option of telehealth is particularly vital for individuals unable to attend in-office visits due to distance or medical limitations.

Advancements in hearing aid technology including enhanced connectivity, Al, improved battery life and health monitoring features—give CHC audiologists new tools for improving client outcomes.

When the launch of OTC hearing aids raised consumer concerns and guestions, CHC was ready with answers via online educational resources and free 15-minute phone consultations so that people could make informed choices.

# In the Community

CHC's community outreach programs in New York and Florida gave thousands of atrisk children and older adults in underserved neighborhoods access to hearing care and other life-changing services.

Our outreach extended to leading companies with whom we collaborated to provide inclusivity training—educating

employees about hearing loss and workplace accommodations. And perhaps you saw CHC's hearing health messaging

running on digital billboards throughout NYC. Much

thanks to LinkNYC for this opportunity that generated tens of millions of impressions.

# **Our Commitment to Fiscal Responsibility**

These accomplishments, among many others, are a testament to the commitment and compassion of our staff and Board qualities I have personally experienced as a client of CHC's.

As Officers and Board members, our responsibility is to exercise stewardship over this important and unique organization

and to ensure the institution continues to thrive so that our remarkable staff



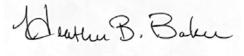
can make a difference in the lives of new generations of individuals and families dealing with the challenges of hearing loss.

I am pleased to report that CHC is fiscally sound, and that we have a robust 3-year strategic plan that will guide us through a changing landscape while ensuring we remain steadfast in our mission.

# **Your Support Makes It Possible**

CHC's ability to offer hearing healthcare of the highest caliber is possible only with the philanthropic support we receive from individuals, foundations and corporations. In fact, 43% of CHC's operating revenue comes from donations.

To all of our donors, we offer deep gratitude for enabling us to provide these qualityof-life enhancing services. It would not be possible without you.





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Laurie Hanin, Ph.D., CCC-A Executive Director

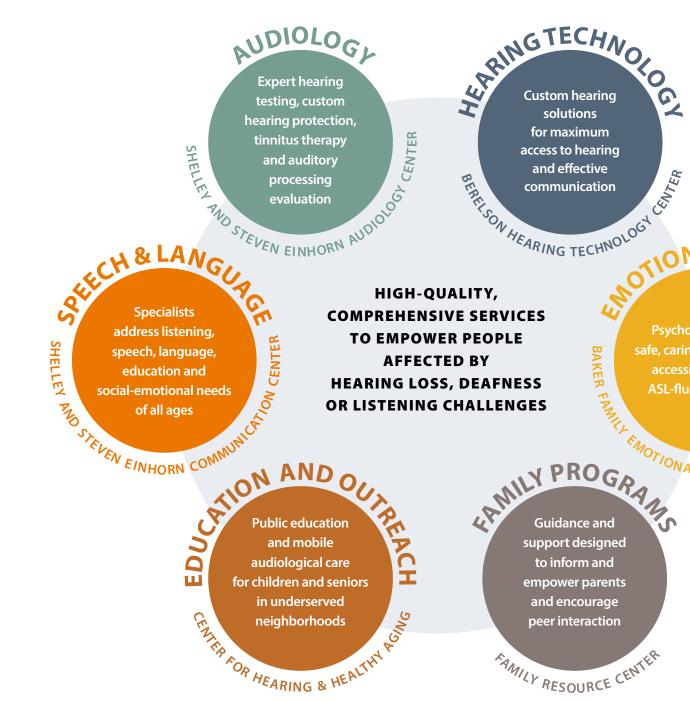
Ruth R. Green Executive Director Emerita

# With You Every Step of the Way

The Center for Hearing and Communication, in New York and Florida, supports individuals of all ages with hearing loss by providing personalized care tailored to their evolving needs. From a baby diagnosed as a newborn, to a child entering school for the first time, to an adult in midlife struggling to participate in daily conversation, CHC offers comprehensive services to guide them—every step of the way—through life's challenging transitions. The journey, our clients tell us, is empowering.



Laurie Hanin, PhD, CCC-A **Executive Director** 



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A CHINGTIONAL HEALTH & WELLING Psychotherapy in a

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BAKER

FAMILY

"CHC has been there for me and my family – with support and compassion – for over 25 years. They will always have a special place in my heart."





We first came here when our daughter Zoe was two years old, and now she's 27. CHC was on that whole journey with us, as she went from shy little girl to outspoken, confident young woman. And then I became an audiology client and I felt supported all over again. They make hearing loss manageable so you can live your life.

# **Enhancing Hearing and Quality of Life**

Audiologists at CHC's Shelley and Steven Einhorn Audiology Center offer comprehensive testing and advanced hearing solutions to ensure the best outcomes possible for infants, children, and adults. We carefully assess each individual's unique

hearing needs, striving to enhance their ability to hear effectively in real-world situations. We prioritize personalized care, aiming to maximize the auditory experience and foster improved communication and quality of life.



**Michele DiStefano** Aud, CCC-A Director Shelley and Steven Einhorn Audiology Center

# "We feel beyond fortunate to have found CHC and all the dedicated learning specialists and therapists!"





When Morgan first came to CHC, she was two years old, very shy and was not speaking a lot. But in time, with CHC's support, she became engaged, talkative, and interested in learning. CHC's therapists are truly invested in her. She just completed the first grade and is thriving at her school. I've been told she's one of the best readers in her class, and I thank CHC for that!

# **Fostering Learning and Literacy Skills**

The Education Center offers children of all ages with hearing loss the guidance and support they need to reach their full academic potential in a mainstream educational setting. Services, which include academic instruction, in-school

support, comprehensive evaluations, school in-services, school placement and transitional planning, serve to bridge the gap between center-based speech/language therapy and a student's classroom environment, based on their auditory needs.



Dana Selznick M.A., M.Ed. Director Education and Family Programming

# "I will always be grateful for CHC's Emotional Health and Wellness Department."





Receiving therapy at CHC has taught me how to be more aware of my emotions and what it means to find a balance in my emotions. I was once consumed by self-hatred, grief and guilt, but because of the work that I have done with my mental health care team, I have learned how to incorporate self-love, self-care, emotional regulation, and now emotional intelligence into my daily life.

# **Providing Compassionate Guidance**

The Baker Family Emotional Health and Wellness Center at CHC is one of New York City's premier providers of mental health psychotherapeutic and psychiatric services for adults and children. Our dedicated team of professionals provides

Mortha

compassionate guidance and support to help people transform negative emotional patterns and responses. Fluent in American Sign Language, our psychotherapists offer seamless communication and a profound comprehension of the challenges and day-to-day realities of living with a hearing loss.



**Jeff Wax** LCSW-R Director **Baker Family Emotional** Health and Wellness Center

# "Hudson is now 5 years old and he's doing amazing in a mainstream school!"





We started going to CHC when Hudson was two months old. Not only did Hudson get the services he needed from therapists specializing in hearing loss, but we, as parents, received tremendous support and education about hearing loss, cochlear implants, and how to support a child with hearing loss.

# **Experts in Listening and Spoken Language Therapy**

With an 80-year track record Communication Center of success, CHC is highly experienced in nurturing the development of strong listening, speech, and language skills in children of all ages with hearing loss. Pediatric speech-language pathologists at CHC's Shelley and Steven Einhorn

are uniquely trained in supporting families who pursue a listening and spoken language approach. We actively engage parents in weekly therapy sessions and teach strategies that empower parents to be the primary facilitators of their child's language growth.



**Camille Mihalik** MA, CCC-SLP, TSSLD Director Shelley and Steven Einhorn Communication Center

"Thanks to CHC I have rediscovered the pleasures of theater, social gatherings, and the day-to-day texture of life."





Twenty years ago the cues were all around me—I noticed hearing loss at the theater, in restaurants, in social contexts and, increasingly, at work. I needed help, but initially thought that wearing hearing aids would make me look old. I discovered CHC as a volunteer involved in their Center for Hearing and Healthy Aging program and saw firsthand their important work in the community. That's when I became a client and it changed my world.

# Addressing the Needs of NYC's Older Adults

The Center for Hearing and Healthy Aging addresses the hearing needs of older adults in New York City's underserved neighborhoods through educational programs that raise awareness of the importance of hearing health care and the

harmful effects of untreated hearing loss on emotional and physical health. We offer at-risk seniors direct access to our high-quality hearing health services through our acclaimed mobile audiology program, serving 5,000+ older adults annually.



**Carolyn Stern** MBA Director Outreach and Strategic Initiatives

# "CHC has been with me every step of the way, at every major life transition I've had. I would not be where I am today without CHC."





After a lifetime of wearing hearing aids, I switched in law school to a cochlear implant. At first, I hated it. Everything sounded unfamiliar, and I worried about returning to my classes. CHC had helped me learn how to hear and speak when I was in diapers. Twenty-five years later, they helped me learn to hear again.

# **Experts in Adult Hearing Rehabilitation**

Auditory training at the Shelley and Steven Einhorn Communication Center helps adults with hearing loss improve their listening skills, speech comprehension and overall communication abilities, particularly those using hearing aids or a cochlear implant for the first time. Working one-on-one with a speech language pathologist, or in a group setting, participants take part in specialized exercises and learn communication strategies that enhance their ability to hear and engage more fully in daily conversations.



**Camille Mihalik** MA, CCC-SLP, TSSLD Director Shelley and Steven Einhorn Communication Center

# "With CHC's guidance and support, Elie and Troy are succeeding in school and looking ahead to independence and bright futures."



Elie and Troy, brothers with hearing loss, came to CHC struggling at school and facing difficult life circumstances. CHC responded with immediate family financial support and facilitated access to tailored assistance through Broward County. Enrolled in CHC's S.T.E.P., the boys received much-needed audiological care and academic support while participating in programs to build confidence, a sense of empowerment and independent living skills. We're so proud of their accomplishments!

# Preparing Florida's At-Risk Teens for Independence

Funded by the Children's Services Council of Broward County, CHC's Supported Training and Employment Program (S.T.E.P.) is a cutting-edge initiative in CHC's Florida office that transforms the lives of teens with disabilities by preparing them for independence es with local employers. after high school. Operating

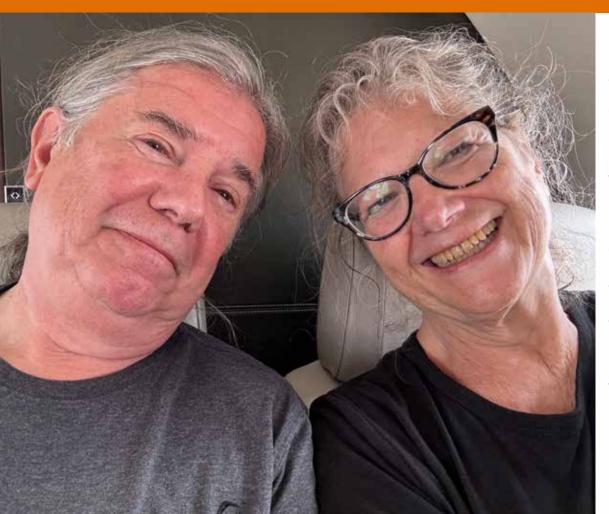
racy

after school and during the summer months, S.T.E.P. offers case management, career counseling, life skills training, community service activities, leadership development, academic support as well as the coordination of summer-work experienc-



**Tracy Perez** PsyD CHC Regional Director Florida

"While I was adjusting to new aids, CHC helped me solve each challenge (and there were many!) with their attentive, professional expertise and care."



It was time to upgrade my hearing aids. As an older adult, there's nothing I find easy about using today's technology. But my CHC audiologist and tech specialist were there every step of the way, talking me through the process, adjustments, even troubleshooting on weekends! They are great teachers and empowered me. I am forever grateful for the care the staff brings to the life challenges associated with hearing loss and communication.

# **Hearing Solutions Tailored to You**

Nelody

The Berelson Hearing Technology Center offers a wide variety of cutting-edge hearing technology to empower people with hearing loss and foster improved communication and quality of life. CHC meets the hearing and communication

needs of all ages through advanced diagnostics, personalized hearing aid fittings, and assistive technology training. Our audiologists and tech experts are fluent in hearing instruments by all the major manufacturers, ensuring each client is fit with the device that's best for their unique hearing loss.



**Terrence Williams** H.I.S. Assistant Director Berelson Hearing **Technology** Center

# Gratitude for Our Dedicated Supporters

Through the generosity of the philanthropic community, we have the privilege of transforming the lives of tens of thousands of individuals and families struggling to overcome the challenges of hearing loss each year. Your generous support—of our fall gala and other fundraising efforts so vital to fulfilling our mission—is deeply appreciated.



Nancy Nadler, M.E.D., M.A. Deputy Executive Director

# THANK YOU





# Celebrating the Power of Communication

29th Annual CHC Gala

November 1, 2022

Pier Sixty, Chelsea Piers



A CHC child takes the stage



Board members and former Presidents Jeffrey Cohen (I) and Steve Peikin (r) with Jodi Peikin



Board member Victoria Blau Orlin



**Board member Charles Winkler** 



CHC President, Heather Bogdanoff Baker



they are

Board member Jamie Magid and guest

Board member I

and Phin Lambert, Charlie and Is Darlene Winkler, and of ourse, my husband, Felix. Cheers and applause! Cheers and applause! An thank you to the entire Board who work tirelessly and thank you to the entire Board who work tirelessly hroughout the year so that we can make our services hroughout the year so that we can make our services and thank you to the entire Board who work tirelessly invaliable to everyone - if I could ask the Board to stand is all to everyone, and as someone with hearing loss, I dicut for everyone, and as someone with attancing made on tell you the use of masks and social distancing made

Board member Don Itzkoff and family

# An Evening of Laughter and Fundraising

37th Annual Comedy Night

May 8, 2023 **Gotham Comedy Club** 



Board member Jill Harkavy-Friedman

or the weekend. ng is so political, man. hat big into politics. I watch the circus from afar. It's crazy though. Crazy. You try to use us as

JB



Comedy Night Committee member George Oberlander Jr.



# Teeing Up for World-Class Hearing Services

ZenFi Networks 2022 Charity Golf Outing August 15, 2022

**Montclair Golf Club** 



**Board member Victoria Lamberth** 



# Statement of Activity

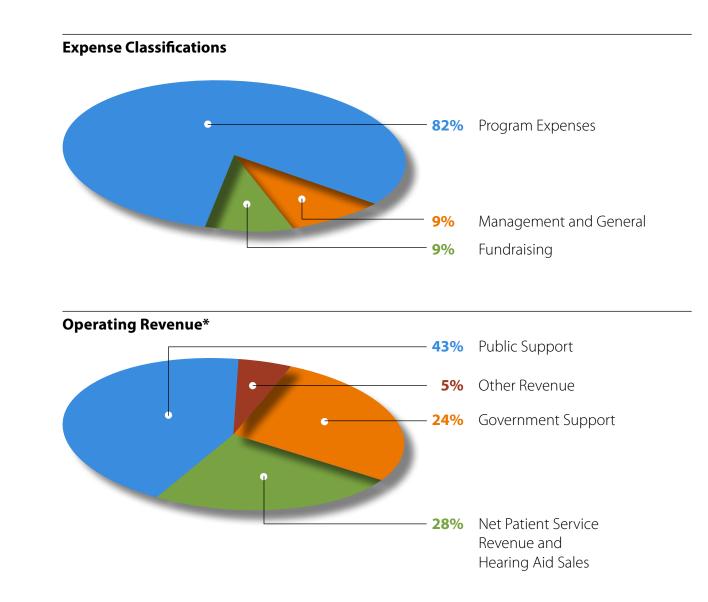
Center for Hearing and Communication

Year Ended June 30, 2023

REVENUE:	
FEES FOR SERVICES:	
Patient Services Revenue	\$ 1,168,494
Net Hearing Aid Sales	637,671
TOTAL FEE FOR SERVICES	1,806,165
Government Grants and Contracts	1,529,353
Foundation and Corporate Grants	1,391,860
Contributions - Operational Support	252,301
Special Event Income	1,078,040
TOTAL PUBLIC SUPPORT	4,251,554
Investment Income	101,736
Realized and Unrealized Gain on Investments	124,610
Other Income	67,618
TOTAL REVENUE	6,351,683
EXPENSES:	
Program Services	5,787,049
Management and General	593,133
Fundraising	657,574
Total Expenses	7,037,756
Net Change in Assets	(686,073)
Net Assets, beginning of year	5,619,440
Net Assets, end of year	\$ 4,933,367

# Financial Overview

During the fiscal year ending June 30, 2023, 82% of revenue went directly toward clinical and educational programs benefiting people of all ages in New York and Florida. Public support and government grants together accounted for 67% of operating revenue while patient services generated 28%.



# Programs and Services\*

## **New York Services**

Shelley and Steven Einhorn Audiology and Communication Centers	Audiology Pediatric & Adult Hearing Evaluation Pediatric & Adult Hearing Aid Consultation & Evaluation Auditory Brainstem Response (ABR) Evaluation Cortical Auditory Evoked Potential (CAEP) Testing Tinnitus & Hyperacusis Center Auditory Processing Disorder (APD) Evaluation	Baker Family Emotional Health and Wellness Center	Individual, Couple, Pediatric & Group Psychotherapy Adult & Pediatric Psychiatric Evaluation Medication Consultation & Maintenance Psychological & Educational Evaluations Crisis Intervention Parent Counseling & Support Information, Referral & Advocacy	Audiology Hearing Technology
	Mobile Hearing Test Unit FM Systems Evaluation Listening Studio Free Hearing Screening	Education Center	Special Instruction Individual Academic Support Academic Groups IEP Support	Conciel Commission
	<b>Communication</b> Speech-Language and Functional Listening Assessment		School In-Services Developmental Evaluation CPSE Evaluations	Social Services
	Auditory-Based Speech-Language Therapy Pediatric & Adult Cochlear Implant Evaluation & Therapy Parent Counseling & Support Groups	Center for Hearing and Healthy Aging	Communicate with Success Program Mobile Hearing Test Unit Public Education & Community Outreach	
	Psycho-Educational Evaluation Speechreading & Auditory Therapy for Adults Speech & Language Therapy for Adults	Community Outreach	Mobile Hearing Test Unit Project PATH (Preschool Access to Hearing) Hear Me Out – Young Professionals Group Noise Center	Education
Technology Center Hearing Aid Pediatric Hearing Aid Assistive Dev Custom Hearing Aid	Hearing Aid & FM Dispensing Hearing Aid & FM Sales & Repair Pediatric Hearing Aid Services Assistive Device Consultation Custom Hearing Protection Custom Music Enhancers	Family Resource Center	Educational Workshops & School-Age Programming Mentor Program Parent Meetings Muriel and Murry Kalik Connection Center	Community
		Marjorie Carr Adams Center for Information on Hearing and Deafness	Public Information Educational Materials Community Training	Outreach

# **Florida Services**

	Pediatric & Adult Hearing Evaluation Pediatric & Adult Hearing Aid Consultation & Evaluation FM Systems Evaluation Free Hearing Screening
	Hearing Aid & FM Dispensing Hearing Aid & FM Sales & Repair Pediatric Hearing Aid Services Assistive Device Consultation Custom Hearing Protection Custom Earmolds
ces	Individual, Couple, Family & Group Psychotherapy Psychological Evaluation Case Management Crisis Intervention Information, Referral & Advocacy Deaf and Hard of Hearing Support Group Adult Hearing Loss Support Group Family Building Events Educational Workshops
	M.O.S.T. Maximizing Out of School Time - Elementary After-School & Summer Program Youth Force - Middle School Year-Round Program Supported Training and Employment Program (S.T.E.P.) - High School Year-Round Program Strive Tutoring American Sign Language (ASL) Instruction
	Florida Telecommunications Relay, Inc. H.E.A.R. for Seniors of Broward County

Aging with HIV/AIDS/STI

# Private Sector Donors

Oticon Inc.

### \$100,000-\$999,000

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The Center for Hearing and Communication is proud of its working relationships with the following agencies:

### **New York**

Department of Health, Orange County Department of Health, Rockland County Department of Health, Westchester County New York City Department of Education New York City Department of Health and Mental Hygiene New York State Department of Health New York State Department of Education New York State Office of Mental Health

## Florida

Broward County – Health and Human Services Broward County – Children's Services Children's Services Council of Broward County Community Foundation of Broward, Inc. Florida Telecommunications Relay, Inc.

### Licensed

State of New York Department of Health, as an out-of-hospital health facility State of New York Office of Mental Health, as an outpatient clinic treatment program

### Member Agency

Council of Senior Center and Services

Center for Hearing and

Connect to Life<sup>®</sup>

### New York

50 Broadway 6th Floor New York, NY 10004 (917) 305-7700 (Voice) (917) 305-7888 (Fax)

info@chchearing.org

www.CHChearing.org



### Florida

2900 W. Cypress Creek Rd. Suite 3 Ft. Lauderdale, FL 33309 (954) 601-1930 (Voice) (954) 601-1399 (Fax)

flreception@chchearing.org

